# **Structuring Presentations**





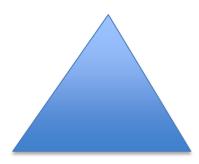
#### **START STRONG**

- Get the listener's attention: tell a story, ask a question, provide stats
- Lead into a statement of what your talk will be about
- Explain what the outcomes will be
- Provide a mini outline of the order: First, I'll present...
  Next, we'll touch on...
- Instruct audience: I will give you an outline of what we've discussed after the presentation or I will save time for your questions at the end



#### **MARK MAIN POINTS**

- Flag main points and tie them back to your overall statement or thesis (use "sign posting" or transition words)
- Support your main points with examples, data, stories
- Link new ideas to previous ones: I will begin by discussing... Now that we've discussed... I'd like to move on to ... In contrast to what we discussed before, I'd like to...



## **CONCLUDE WITH COURAGE**

- Review topic and purpose of the presentation
- State conclusion and recommendations
- Indicate the next steps
- Thank audience
- Transition into next phase: Now I'll take your questions... I'll pass out handouts now...

### **YOUR TURN**

Imagine you are giving a 10-minute presentation to potential students on your experience studying at UVic:

- What will you say to get your audience's attention?
- What are the main points you'd like to highlight about your experiences here?
- What might you recommend your audience members do after hearing your talk?

Using the format above, create an outline of your presentation to this group of students on a separate page.

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