

CALUM HODGES

+12368888125 | calumhodes22@shaw.ca | Vancouver, British Columbia V3H

PROFESSIONAL SUMMARY

Dynamic and adept in digital content creation and customer engagement with a proven track record in enhancing online presence. Skilled in Adobe software and Canva, alongside strong teamwork and collaboration abilities, I excel in fast-paced environments, driving project success with a keen attention to detail.

EXPERIENCE

Social Media Intern, Patina Brewing Co., May 2023 - August 2023

- Managed social media accounts for Patina, including X (formerly Twitter), Instagram, and Facebook
- Handled customer service via direct messages and comments
- Created original content, collaborated with photographers, and documented the behind-the-scenes of the craft beer-making process
- Worked independently, with daily contact with managers and coworkers.

Sales Associate, Cyclone Taylor Sports, August 2017 - August 2020

- Managed floor sales with a focus on customer service and cashier duties
- On-call work for three years
- Assisted customers, ensured timeliness and reliability, and contributed to a hardworking team environment.

Volunteer Skating Instructor, Port Moody Recreation Centre, September 2015 - September 2016

- Taught children ages 7-12 how to skate and play hockey
- Developed customer service skills, shadowed primary instructors, and understood the importance of patience and positive reinforcement.

EDUCATION

Bachelor's in Art History and Visual Studies
University of Victoria, Jun 2024

High School Diploma
Heritage Woods Secondary, Jun 2020

SKILLS

- Proficient in Office 365
- Proficient in Google Apps
- Attention to detail
- Strong in fast-paced environments
- Project Coordination
- Proficient in Adobe software and Canva
- Experience with multiple AI programs
- Quick learner
- Reliability

REFERENCES

References available upon request