



# Plant-based Campus

Concordia University



Claudette Torbey, Concordia, Administrator, Sustainability, Food Services & Business Operations

# About Concordia University

- Montreal, Quebec
- Two campuses
- Over 51,000 students
- Commuter school (900 residents on campus)



## Campus Food Model

- Concordia Food Services
  - Aramark: 2 dining halls, 5 retail & in-house catering
  - Independent retail
  - Vending
- Student-managed Food Services
  - 2 vegetarian cafes
  - 1 pub
- Food Tenants
  - 21 retail locations
  - A&W, M4 Burrito, Tim Horton's, Van Houtte, etc
- Catering
  - 21 Approved Caterers



# Concordia Food Services: Plant-based Targets

## 1) Concordia's Sustainability Action Plan 2020-25

2025: 30% animal-based purchasing

## 2) Concordia Food Services x Aramark Contract 2023-2027

2023 : 35% animal-based purchasing

2024: 33%

2025: 30%

## 3) Forward Food Pledge

Vegan, Vegetarian, Animal-based Entrees Options 1:1:1 by December 31, 2025

# Concordia Food Services: Animal Protein Purchasing

Year	% Animal-based Purchasing
2019-20	41%
2021-22	39%
2022-23	35%

# Concordia Food Services: Animal Protein Purchasing

Dairy	11.6% (increase from fall to winter term)
Poultry	9.6%
Charcuterie	3.9%
Beef & Veal	3.2%
Eggs	2.9%
Seafood	2.9%
Pork	1.1%
<b>Total 2022-23</b>	<b>35.2% (Fall 32.7%, Winter 37.3%)</b>

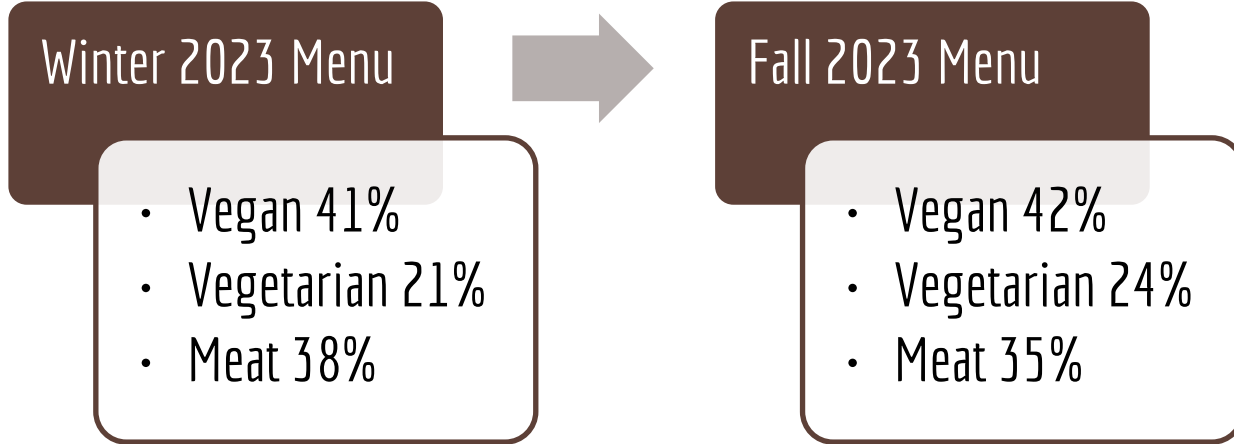
# Potential for inter-university collaboration?

Price parity?  
Default plant-based  
milk?  
Other idea?



# Concordia Food Services: Forward Food Pledge

Vegan, Vegetarian, Animal-based Entrees Options 1:1:1 by December 31, 2025





# Concordia Food Services: Plant-based Actions

## 1) Partnering with plant-based advocates, suppliers & Residence Life

- Improving plant-based options
- Encouraging shift in food choices
- Raise profile of plant-based eating
- Accountability



# Supplier Partnership: Salad bar take-over with Mandy's



# Concordia Food Services: Plant-based Actions

## 2) Assess dining environment

- Plant-based options at each station
- Samples plant-based entrees
- Equipment
- Marketing channels

# Concordia Food Services: Plant-based Actions

Before

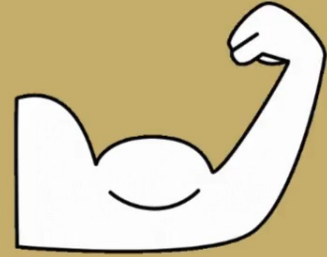


After



CLIMATE AWARENESS WEEK

**Flex for the environment!**



Adopting a flexitarian diet

(eating mostly veggies, fruits, grains  
& legumes + occasional meat & dairy)

can significantly reduce your  
daily emissions. 😊

# Concordia Food Services: Plant-based Actions

## 3) Menu review

- **Recipe modifications** *reduce meat and replace with plant protein*
- **In-house baked goods** *exclusively vegan*
- **Catering menu options** *list vegan, then vegetarian, then animal protein; does not include beef, only purchase on customer's demand*

# Concordia Food Services: Challenges

- Getting front line staff involved (encourage students)
- Plant-protein variety
- Better names for plant-based dishes
- Re-think home zone

# Plant-based Campus

- Shared Food Vision: apply sustainability goals across campus
- Partners:
  - Health & Wellness: Food Ambassadors
  - Conference Services: Sustainable Event Guide



Any questions?