

Economics: The Research Paper II

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Exposing the Neoliberal Ideology
Embedded in Superhero Narratives

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Abstract

An analysis of two recent mainstream Hollywood superhero films, *Wonder Woman* and *Black Panther*, reveals that although these films are rightly lauded for depicting heroes other than white males, they ultimately reinscribe some of the troubling trends associated with neoliberalism.

[continue...]

Keywords: *superhero films, neoliberalism*

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References

Brown, W. (2015). *Undoing the Demos: Neoliberalism's Stealth Revolution*. New York: Zone Books.

Graber, D. (2015) On Batman and the Problem of Constituent Power. In D. Graeber, *The Utopia of Rules: On Technology, Stupidity and the Secret Joys of Bureaucracy* (123-133). Brooklyn: Melville House.

Hassler-Forest, D. (2012). *Capitalist Superheroes: Caped Crusaders in the Neoliberal Age*. Winchester: Zero Books.

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Continue constructing the body paragraphs of your paper. Remember: each paragraph should work toward proving your argument (e.g. the claim that superhero stories reinscribe a neoliberal agenda).

Ultimately, the merits of these films mask their underlying logic, which ought to be exposed and interrogated.

[continue conclusion...]

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In "On Batman and the Problem of Constituent Power" (the conclusion to *Utopia of Rules*), David Graeber claims...

[continue 2nd literature review paragraph...]

"Neoliberalism" is a broad and contestable term. Following Wendy Brown (2015), I understand neoliberalism as "a peculiar form of reason that configures all aspects of existence in economic terms" (p. 17). [continue 1st body paragraph...]

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Critics and audiences alike seem to have enjoyed the recent *Wonder Woman* and *Black Panther* films. Notable movie review websites Rotten Tomatoes and Metacritic both reported that...[continue...]. However...

[continue introduction...]

In *Capitalist Superheroes: Caped Crusaders in the Neoliberal Age*, Dan Hassler-Forest argues... [continue 1st literature review paragraph...]